ELR

DISCRIMINATING DETAILS.

PROGRESSIVE PERFORMANCE.
The 2016 ELR is crafted to enhance both the beauty and innovation found within a technologically advanced extended range EV, satisfying even the most discerning driver. It’s an opportunity to prioritize what’s important, without sacrificing what’s deserved—all in one uncommonly sculpted package.
PART I
THE FEELING

ONLY THOSE WHO DARE
DRIVE THE WORLD FORWARD
DRIVE DISTINCTION
FIND POWER IN THE UNEXPECTED
REIMAGINE THE ROAD AHEAD.
THE 2016 ELR.
PART II
THE FEATURES
A head-turner. The 2016 ELR is a bold presence on the road: sleek and stylish with sharp lines. It is designed not only with a unique eye, but also to be aerodynamic. Beneath its distinctive exterior, you’ll find a sophisticated, athletic chassis and a host of standard features that enhance the safety, security and convenience of every drive.

AERODYNAMIC STYLING
Form meets function. From the Hidden Door Handles to the Integrated Rear Spoiler, design details on the ELR serve a dual purpose: decreased wind resistance for maximum efficiency and stunning looks.
AERODYNAMICALLY CRAFTED TAILLAMPS

A bright idea. The twin LED light-blade taillamps are meticulously detailed with classic styling and etched Cadillac script. Extensive wind tunnel testing ensures that the taillamps enhance ELR’s aerodynamics.

LED HEADLAMPS

Classic styling, modern technology. The LED headlamps on the ELR were engineered for enhanced nighttime visibility and efficiency while staying true to Cadillac’s unique on-road presence.

FLUSH GRILLE INSERTS

Deliberate details. The front grille inserts are carefully crafted with tinted chrome horizontal bars, while a satin chrome surround adds even more distinction to the ELR’s look.
HIDDEN DOOR HANDLES
Easy in, easy out. To open the ELR doors, touch the pad located on the inside of the door handle. Recessed, nearly invisible door handles maintain the long lines of the ELR profile while giving the wind little to hold on to.

ILLUMINATED OUTSIDE REARVIEW MIRROR
A gentle reminder. The lights on the side mirrors of the ELR shine green while the battery is charging and pulse when charging is nearly complete.

20" WHEELS
A striking presence. The available 20" sport design alloy wheels on the ELR are designed to accommodate the Brembo® performance brakes. Available performance, summer-only tires offer an even greater grip on the road for more agile handling.

ACTIVE AERO GRILLE SHUTTERS
Dynamic design. Active aero grille shutters automatically close at highway speeds to maximize aerodynamics and open at lower speeds when additional cooling may be required.

Do not use summer tires in winter conditions, as it would adversely affect vehicle safety, performance and durability. Use only GM-approved tire and wheel combinations. Unapproved combinations may change the vehicle’s performance characteristics. For important tire and wheel information, go to cadillacaccessories.com or see your dealer.
PERFORMANCE AND ELECTRIC DRIVE

An electric technological feat meets powerful performance.

As an extended range EV, the electric drive system in the ELR is an engineering marvel that uses an electric drive motor, plus a non-board generator powered by gas, to deliver superior range and performance. Its electric system comes alive in Sport mode, where 373 lb-ft of instant, on-demand torque takes you from 0 to 60 mph in just 6.4 seconds.

ELECTRIC DRIVE SYSTEM

Electric exhilaration. Underneath the hood of the 2016 ELR is a compact, yet powerful electric drive system. And with an on-board rechargeable lithium-ion battery capable of up to 40 miles of fully electric travel on a single charge, plus an on-board generator powered by gas, the ELR supplies up to 340 total miles, so you can take on every journey with confidence.
PERFORMANCE AND ELECTRIC DRIVE

CONTINUOUS DAMPING CONTROL
Conquer every road. Continuous Damping Control adjusts the calibration at all four wheels every two milliseconds, maintaining optimal vehicle ride control over varying road surfaces.

REGEN ON DEMAND
Take charge. With Regen on Demand, you play a more active role in saving energy. When you lift your foot from the accelerator and engage the dual-side paddle controls behind the steering wheel, energy is channeled to the battery, keeping you moving where you want to go.

PERFORMANCE PACKAGE
Even more to look forward to. The ELR Performance Package elevates every ride with additional features, including the sport leather steering wheel, summer-only performance tires, 20" sport alloy wheels, performance 4-wheel antilock brakes and a sport-tuned suspension.

DRIVE MODES
Customize your ride. Choose from four distinct driving modes (Tour, Sport, Mountain, Hold) to help manage the energy usage stored in the battery depending on the type of drive or road you prefer and encounter.

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Surrounded by stylish amenities. The cut-and-sewn interior is a testament to the attention to detail that went into crafting the 2016 ELR. From plush, comfortable seats to crystal-clear audio and thoughtful ambient lighting, its elegant cabin is rich in distinction and indulgence.

FIVE DIFFERENT MATERIALS

Interiors that reflect your tastes. Rich textures, exotic woods and finely stitched leathers say refinement without speaking a word. Choose from three ELR interior options with details like open-pore Laurel wood and carbon fiber.
20-WAY ADJUSTABLE SEATING
Fully customizable comfort. Available 20-way adjustable front seats provide manual thigh support and power-adjustable seatback bolsters to help keep the driver and front passenger in total comfort. Also available in premium Kona Brown Semi-Aniline leather seats.

DRIVER-SELECTABLE, AUTO-HEATED SEATS
Comfort on command. Enable the auto-heated seats, and the ELR will monitor the ambient temperature and begin warming the seats as soon as you start the vehicle. Used in conjunction with Adaptive Remote Start, you can ensure the interior will be warm, even on the coldest of days.

BOSE® TECHNOLOGY
Engulf yourself in sound. The premium 10-speaker Bose sound system plays your favorite music with crystal clarity.

DRIVER-SELECTABLE PANEL DISPLAY
A panel with personality. Choose from four driver-selectable instrument panel display modes that allow you to prioritize driving information such as speed or media selection.

AMBIENT LIGHTING
Bring the finer things to light. Ambient Interior Lighting subtly highlights the dash and door trim, showcasing the meticulous craftsmanship inside the ELR.
Exquisite technology. From its Cadillac CUE® touchscreen that lets you monitor power flow, select when and how your vehicle is charged and stay informed on your energy usage, to other features such as the available OnStar 4G LTE and built-in Wi-Fi® hotspot, seamlessly manage your drive in the ELR.

CADILLAC CUE

Real-time updates at your fingertips. Simply touch the Cadillac CUE screen and access a suite of information and entertainment offerings such as Phone Integration compatibility with Apple® CarPlay™, Pandora® Radio and enhanced 3-D GPS® navigation.
TECHNOLOGY

ONSTAR REMOTELINK MOBILE APP
Always within reach. With the OnStar RemoteLink mobile app, you can remotely start your ELR, locate it on a map, lock or unlock your doors, honk your horn and flash your lights. You can also send directions to your vehicle through your smartphone.

WIRELESS SMARTPHONE CHARGING
A streamlined experience. With Wireless Charging, you can power your compatible smartphone and select other mobile devices anytime the vehicle is running.

SIDE BLIND ZONE ALERT
An extra set of eyes. Side Blind Zone Alert monitors your blind spots. If a vehicle is in your path when you're changing lanes, a light on the side mirror illuminates to alert you. The system also warns you when vehicles approach your blind spot at high speeds, helping to avoid a collision.

DRIVER INFORMATION CENTER
Curate your dash. From entertainment to vital driving information like tire pressure, you can stay up-to-date on the things you care about most by customizing what’s displayed.

PHONE INTEGRATION
Powerfully connected. With Phone Integration compatibility with Apple CarPlay, you can access your contacts, music, information and more with just the touch CUE screen. Plus with voice-activated technology, every feature is easily accessible, so you can keep your attention on the road ahead.

ONSTAR 4G LTE WITH WI-FI
Stay connected. Available OnStar 4G LTE and a built-in Wi-Fi hotspot that can support up to seven mobile devices at 4G LTE speed up to 50 feet away from your ELR.

WIRELESS SMARTPHONE CHARGING
A streamlined experience. With Wireless Charging, you can power your compatible smartphone and select other mobile devices anytime the vehicle is running.
Peace of mind comes standard. The ELR utilizes a network of cameras and sensors to monitor the road, alerting you to potential hazards. Features like Lane Departure Warning, Side Blind Zone Alert and Front and Rear Park Assist give you an edge when it comes to the safety of you and your passengers.

SAFETY ALERT SEAT

Security you can feel. The Safety Alert Seat works in conjunction with the available safety systems to send subtle pulses through the left or right sides of the driver’s seat, alerting you to potential crash risks as well as the direction from which they’re coming.

Safety features are no substitute for the driver’s responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Read the vehicle Owner’s Manual for more important safety information.
ONSTAR WITH AUTOMATIC CRASH RESPONSE
The help you need when you need it. OnStar Automatic Crash Response® comes standard for three years so that if the unexpected happens, you aren’t on your own.

FRONT AND REAR PARK ASSIST
Parking made simple. Front and Rear Park Assist systems sense stationary objects when you’re parking, alerting you if you come too close.

SAFETY

ADAPTIVE CRUISE CONTROL AND FRONT AUTOMATIC BRAKING
Set a steady pace. Adaptive Cruise Control uses information from the car’s front radar to maintain a selected following distance from the vehicle ahead. Front Automatic Braking helps you avoid collisions at low speeds and applies the brakes gently if needed.

FORWARD COLLISION ALERT
Always looking ahead. Forward Collision Alert uses front camera technology to detect when an impact may be imminent and alerts you to impending danger.

INTELLIBEAM
A forward thinking light system. Available IntelliBeam headlamps automatically switch to high beams when you’re driving on dark roads. When sensors detect taillamps or oncoming headlamps, they’re automatically switched back to low beams.

LANE DEPARTURE WARNING
Stay on the straight and narrow. Lane Departure Warning monitors the lines on the road. If you begin to drift into another lane without using your turn signal, the system, in conjunction with the Safety Alert Seat, sends a warning pulse through the seat cushion.

REAR CROSS TRAFFIC ALERT
Extra support when you’re in reverse. Available Rear Cross Traffic Alert warns you of oncoming traffic to either side of your vehicle when backing out of a parking spot, giving you time to react to traffic that may be difficult to see in the side mirror.

RAINSENSE WIPERS
Better visibility in inclement weather. Rainsense Wipers automatically engage when rainfall is detected. They also adjust their speed according to the rain’s intensity so you can focus on the road, not the weather.
OnStar Hands-Free Calling requires an existing FM transceiver. The Cadillac Premium Care Maintenance program covers routine oil changes, tire rotations, certain air filter replacements and a thorough multi-point vehicle inspection for 4 years or 50,000 miles. 

WARRANTY PROTECTION

 Cadillac vehicles come standard with a 6-year or 70,000-mile Powertrain Warranty. In addition, our 4-year or 50,000-mile bumper-to-bumper limited warranty covers repairs on your entire vehicle, including parts and labor, to correct any concerns in materials or workmanship.

BATTERY WARRANTY

 An unwavering confidence in our technology allows us to provide a 6-year or 100,000-mile battery limited warranty that covers 85 battery components in lieu of the traditional warranty, plus coverage of the on-board diagnostic system hardware.

ROADSIDE ASSISTANCE

 Cadillac offers more than 10 years of Standard Roadside Assistance then any leading luxury automaker, with services for 6 years or 70,000 miles. This 24/7 program provides unlock, tow, referral, Dealer Technician Roadside services and more.

COURTESY TRANSPORTATION

 This program provides alternative transportation and/or reimbursement of certain transportation expenses if your Cadillac requires warranty repairs for 6 years or 70,000 miles. That is more years of service standard than any leading luxury automaker.

MY CADILLAC APP

 The ingenuity of the ELR doesn’t stop with the vehicle. As a Cadillac owner, an advanced app is available for your new car. From virtually anywhere at any time, a few taps of your finger on your iPhone® or Android® smartphone let you access features such as parking reminders, Roadside Assistance and more. Plus, in conjunction with the OnStar Remotelink app, you’ll have the ability to remotely start your vehicle (when factory-equipped with remote start) from any place you have cell service and lock and unlock your doors. In addition, you can access key diagnostic information, including fuel tank level and remaining oil life.

ONSTAR

 Standard for 3 years, the OnStar Guidance Plan (trial excludes Hands-Free Calling minutes) lets you connect to a specially trained OnStar Advisor just by pressing the blue OnStar button in your ELR.

Available OnStar 4G LTE and built-in Wi-Fi® hotspot

 New your ELR has an exclusive Wi-Fi® hotspot for connecting up to seven tablets, laptops or mobile devices at 4G LTE speed, so the content you want when you need it is always where you are. Requires a data plan after the 3-month or 34 gigabyte data trial (whichever comes first).

OnStar Basic Plan™

 With the Basic Plan, you’ve got a powerful connection to your vehicle and the world around you standard for five years at an additional cost.

You’ll have access to services, which include limited features of the OnStar® RemoteLink mobile app that lets you remotely start your car (if equipped), program your vehicle on your smartphone and manage your vehicle Wi-Fi® hotspot. Plus, send a destination to your in-vehicle navigation system and lock or unlock your doors—all from your mobile device.

You can run diagnostic checks on its own or remind you to schedule a service when it’s time, and the dealer will contact you to set up a service appointment.

OnStar 4G LTE Connection

 With powerful 4G LTE connectivity built right into your vehicle, you have your very own mobile command center that provides faster service delivery and lets you stay connected on the go.

OnStar Remotelink Mobile App™

 You can remotely start your vehicle, locate your vehicle on a map, lock or unlock your doors, honk your horn and flash your lights. You can also send directions to your vehicle through your smartphone.

Remote Services

 A simple call to an OnStar Advisor can send a signal to unlock your doors or honk the horn and flash the lights—it’s technology hard at work to get you back on the road.

Hands-Free Calling

 Your vehicle has built-in Hands-Free Calling to help keep you safely connected when your cell phone isn’t available. Choose from minute bundles or a minutes-per-month plan.

At Your Service®

 OnStar AtYourService is a new way to discover value in the places you go. You get valuable offers for better ways to eat, work, shop and play, through a simple press of the blue OnStar button.

Advanced Diagnostics

 Feel confident and safe knowing you have a self-diagnosing vehicle. Now your vehicle can easily run a check on its key systems and send you a monthly diagnostics report. You’ll know more and worry less with Advanced Diagnostics.

Dealer Maintenance Notification

 Is it time for a service checkup? Are you in stock? Or is it time to find a new dealer? Talk to your advisor and tell them how you heard about them. They’ll give you all the information you need to make the right decision. You’ll know beforehand how the dealership will contact you and how you can contact them at any time.

Message and data rates may apply. Requires active OnStar service. Message details on file and enrollment in messaging service.

ONSTAR SERVICES

ABOUT THIS CATALOG

We have tried to make this catalog comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, material, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers, in this catalog and other printed materials provided at the dealership or affixed to vehicles are approximated based upon design and engineering drawings and prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Only a some information may have been updated since the time of printing. Please check with your Cadillac dealer for complete details. Any variations in colors shown are due to reproduction variation in the printing process. Cadillac reserves the right to lengthen or shorten the model year for any product for any reason or start and end model years at different times. Note: Some photographs in this catalog show vehicles with optional equipment.

ENGINES

Cadillac products are equipped with engines produced by GM Powertrain or suppliers to GM worldwide. The engines in Cadillac products may also be used in other GM makes or models.

TIRE SEALANT AND COMPRESSOR KIT

If your vehicle has a tire sealant and compressor kit, it uses a liquid tire sealant to temporarily seal up to ¼-inch puncture in the tread area of the tire. After using the inflator kit, it is recommended to take the tire to an authorized dealer for inspection and repair as soon as possible but at least within 100 miles of driving. The tire sealant cannot seal and inflate sidewall damage, punctures larger than ¼-inch or a tire that has unseated from the wheel. The sealant can only be used on one tire, one time before its expiration date.

ASSEMBLY

Cadillac vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. The engines in Cadillac products may also be used in other GM makes or models.

UPDATED SERVICE INFORMATION

Cadillac dealers receive useful service bulletins about Cadillac products. You may purchase these bulletins by calling 1-800-182-4956 or by visiting www.helmid.com.

NEW-VEHICLE LIMITED WARRANTY

World-class coverage comes standard on every 2016 Cadillac. This warranty is for Cadillac vehicles registered in the U.S.A. See your Cadillac dealer for terms and conditions.

COVERED FOR 8 YEARS/100,000 MILES (WHICHEVER COMES FIRST)

Powertrain limited warranty with no deductible. Roadside Assistance Program and Courtesy Transportation Program.

COVERED FOR 4 YEARS/50,000 MILES (WHICHEVER COMES FIRST)

Bumper-to-bumper coverage. Tires—defects in material and workmanship; repairs made to correct any vehicle defect; corrosion on body sheet metal panels.

RUST-THROUGH COVERAGE

Cadillac vehicles are designed and built to resist corrosion and rust-through corrosion. Any body sheet metal that rusts through (in the form of an actual hole in the sheet metal) is covered for six years and unlimited mileage. Cosmetic or surface corrosion—resulting from stone chips or scratches in the paint, for example—is not included in the rust-through coverage. Application of additional rust-inhibiting materials is not required under the rust-through coverage and none is recommended. See your Cadillac dealer for terms of this limited warranty.

FLEET ORDERS

Some standard content may be deleted with fleet orders. See dealer for details.

WHEELS

20" 7-SPOKE ULTRABRIGHT ALUMINUM WHEELS WITH MACHINED-FINISH AND BLADE SILVER PAINTED ACCENTS (RQDG)

Standard on ELR

20" 5-SPOKE SPORT ALLOY (RTH)

With performance summer-only tires; included with the available Performance Package

20" SATIN GRAPHITE PAINTED ALUMINUM WHEEL (SEH)

Available dealer-installed wheel

Do not use summer-only tires in winter conditions, as it would adversely affect vehicle safety, performance and availability. Use only GM approved summer-only wheel and tire combinations. Integrate all components to change the vehicle’s performance characteristic. For important tire and wheel information, go to cadillacaccessories.com or see your dealer.

* Use only GM approved wheel and tire combinations. See dealer for details.
EXTERIOR COLORS

RADIANT SILVER METALLIC

STELLAR BLACK METALLIC

GRAPHITE METALLIC

RED PASSION TINTCOAT

CRYSTAL WHITE TRICOAT

INTERIOR COMBINATIONS

JET BLACK LEATHER SEATING SURFACES

JET BLACK ACCENTS

OLIVE ASH WOOD TRIM

CARBON FIBER

LIGHT CASHMERE LEATHER SEATING SURFACES

MEDIUM CASHMERE ACCENTS

OPEN-PORE LAUREL WOOD TRIM

PIANO BLACK TRIM

KONA BROWN SEMI-ANILINE FULL LEATHER

JET BLACK ACCENTS

OLIVE ASH WOOD TRIM

CARBON FIBER