



ATS ATS-V



Some feelings in life are unequalled.
They are the ones that make you feel alive.
Those potent emotions stem from something unique.
They possess layered qualities that are distinctive and discerning.
Felt both inside and out.
Engineered and designed for the bold. The passionate. The stylish.
The ones who feel with a touch more attitude and a fistful of finesse.
If you want to feel the pure fun of driving and stand out doing it,
then this one is for you.

THE 2019 ATS COUPE



SPORTY LOOKS GREAT ON YOU

The 2019 Cadillac ATS Coupe is sporty with distinctive style. Accompanied by assertive horsepower, responsive handling and advanced technology, it's an exhilarating drive wrapped in a sophisticated design.

Rooted in performance, the ATS Coupe family was not only a world-class racing circuit winner, it was an absolute predator. You'll find this power echoed in the throttle. As soon as you press the pedal, a harmonic tone advances rapidly from the engine, signaling your departure. The exterior design is also reminiscent of racing; each wheel is pushed and positioned to the corners. Its wide yet athletic stance is planted with a stiff chassis and lightweight, balanced design. You might say the ATS put the "S" in Sport.





A more dynamic aerodynamic. The active aero grille shutters, underbody aero shield and integrated LED center brake lamp that doubles as a spoiler help the ATS Coupe elude the air for enhanced efficiency and control.

1000 times a second. Available Magnetic Ride Control reads the road up to 1000 times a second and automatically adjusts the suspension to the changing road surface. So you can handle a highly responsive vehicle, regardless of road conditions.



Lighting the way forward. Available High-Intensity Discharge (HID) headlamps feature available Adaptive Forward Lighting that swivels as the vehicle turns, helping illuminate curves so you can see what lies ahead. And signature Light Blade LED taillamps showcase a dramatically sculpted rear profile to help you stand out on the road.



We have liftoff. The track-capable ATS-V harnesses a 3.6L 464-hp Twin Turbo V6 engine and unleashes 445 lb-ft of torque, letting you travel from 0 to 60 mph in a lightning-fast 3.8 seconds.



Driving to look forward to. And to be remembered. As soon as you press down on the pedal, you'll feel one of two powerful engine choices that are matched by impressive handling. The first engine is the standard 2.0L Turbo, a powerful 4-cylinder Turbo engine that lets you push performance. The second incredibly responsive power plant is an available 3.6L V6 engine that delivers 335 hp and boasts force.

Available Magnesium Paddle Shifters allow you to move effortlessly through the transmission's eight gears without a manual clutch, giving you control without taking your hands off the wheel. A five-link independent rear suspension helps the vehicle stay firmly planted on the road, delivering increased control to the driver.

Starting power is matched with Brembo® front-brake stopping power. Carved from lightweight aluminum alloy, these brakes offer a host of advantages, including great stopping power and wear resistance.

335 hp

AVAILABLE 3.6L V6 ENGINE

8

SPEED AUTOMATIC
TRANSMISSION





Style. Like yours. The Coupe's powerfully sculpted front and rear vertical lighting radiates performance, while the exterior profile is designed to slice through the air. The aerodynamic and sleek ATS Coupe side mirrors feature an integrated turn signal so they are both functional and stylish.

Along the side profile, you'll also find a wide-track statement, as each wheel is pushed to the very farthest distance of the four corners. When you approach the ATS and unlock the doors, available Illuminating Door Handles are a distinctive style cue that invite you forward into the dark.

The 18" forged aluminum wheels¹ deliver striking looks, as well as excellent strength and ride comfort. Accentuating and defining the rear stance, while begging to growl, are two polished and sculpted exhaust tips.

¹ Lower-profile tires wear faster. Wheel and tire damage may occur on rough or damaged roads or from surfaces, curbs, debris or obstacles. This damage is not covered by the GM New-Vehicle Limited Warranty. For more important tire and wheel information, go to my.cadillac.com/learnabout/tires, or see your dealer.



Facing page: Aerodynamic front profile. This page, top left: Crystalline LED lights. Top right: Available Illuminating Door Handles. Below: ATS Premium Luxury in Stellar Black Metallic. Shown with available equipment.



4G LTE

AVAILABLE CADILLAC WI-FI
HOTSPOT¹

7

UP TO SEVEN AVAILABLE
WI-FI-CONNECTED DEVICES



Tech that makes your experience everything you want.

Simply connect your iPhone[®] with Apple CarPlay^{TM3} and access your contacts, Apple MusicTM and other information from your iPhone[®] with a touch of the screen. You can also ask Siri,[®] so features are easily accessible to you or your front-seat passenger.

In the driver's seat, you can project the information that matters most to you with the available Head-Up Display (HUD). Speed, audio, navigation and other information are projected onto the windshield, so you can keep your hands on the wheel and your eyes on the road.

The Cadillac user experience⁴ puts a suite of information and entertainment offerings, including climate, audio, setting controls and available 3D GPS Navigation,⁵ at your command. Plus, it offers connected Apps,⁶ where you can select and install a range of apps from music to audiobooks to weather. (Data plan rates apply.)

Even your key fob is intelligent. Adaptive Remote Start uses the key fob to start your engine from up to 100 yards away and will automatically adjust the vehicle's interior temperature depending on the outside temperature, even warming your available heated steering wheel when needed. Plus, with your myCadillac mobile app² and a paid subscription, you can lock, unlock and remote-start your vehicle and get select vehicle information from anywhere you have cellular reception.

1. Service varies with conditions and location. Requires active service and paid AT&T[®] data plan. Vehicle must be on or in the accessory position for Wi-Fi to function. Visit onstar.com for details and limitations. 2. Available on select Apple[®] and Android[™] devices. Service availability, features and functionality are subject to limitations and vary by vehicle, device and the plan you are enrolled in. Device data connection required. Visit onstar.com for more details. 3. Vehicle user interface is a product of Apple[®] and its terms and privacy statements apply. Requires compatible iPhone[®] and data plan rates apply. Apple CarPlay is a trademark of Apple, Inc. Siri, iPhone and iTunes are trademarks of Apple, Inc., registered in the U.S. and other countries. 4. Cadillac user experience functionality varies by model. Full functionality requires compatible Bluetooth[®] and smartphone. Some devices require USB connectivity. 5. Map coverage available in the United States, Puerto Rico and Canada. 6. Content not provided by General Motors or its affiliates. Not all services are available with all OnStar-equipped GM vehicles. Some apps require internet access or a compatible mobile device.

STYLISH INSIDE, TOO



The ATS interior is stunning and streamlined. Surround yourself with a story of modern elegance and craftsmanship available in exotic woods, carbon fiber and supple Semi-Aniline leather.

When it comes to its sophisticated interior, you have many options. Select from a hand-finished instrument panel, door trim, armrest and seats, as well as a hand-sewn steering wheel.

Available performance front seats are crafted from premium materials and offer up to 18-way adjustments for extra support so you can drive in comfort. Available sport alloy pedals place the finishing touch.

18

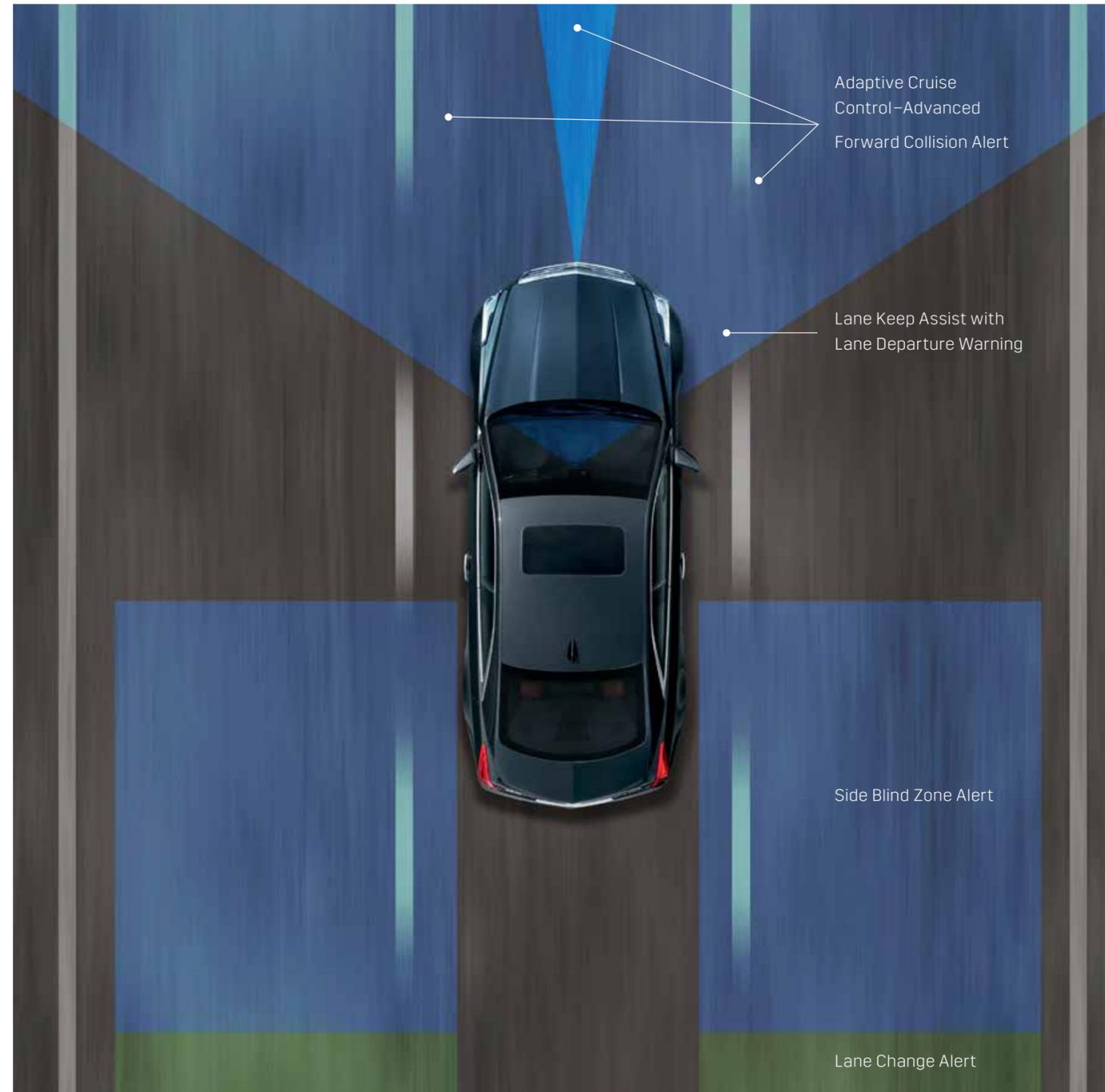
WAY ADJUSTABLE
AVAILABLE FRONT
PERFORMANCE SEATS

12

SPEAKER BOSE
SOUND SYSTEM



SURROUNDED BY AVAILABLE SAFETY INNOVATIONS



SET YOUR SPACE

Available Adaptive Cruise Control-Advanced employs both radar and camera sensors to maintain a set selected following gap between you and the detected vehicle ahead.

TRULY FORWARD THINKING

Available Forward Collision Alert monitors traffic ahead, alerting you if a potential collision is imminent, while the available Following Distance Indicator shows the following time to the detected vehicle ahead (in seconds) in the Driver Information Center (DIC).

AN INTELLIGENT WIPER

Available Rainsense Wipers automatically engage when rain is detected, adjusting their speed to the rain's intensity. Whenever the wipers are activated, Auto-Dry brakes automatically position the brake pads closer to the rotors to sweep away moisture and improve performance.

STRONG ENOUGH TO CRUMPLE

The ultra-high-strength steel safety cage features strategically placed crumple zones that help absorb and manage crash energy. The safety cage is also equipped with eight standard airbags,¹ including knee airbags for the driver and front passenger.

FIRMLY REASSURING

During emergency braking or sudden maneuvers, available Automatic Seat Belt Tightening activates. When conditions revert to normal, the seat belts ease automatically.

TRAVEL THE STRAIGHT AND SMART

Using a camera sensor to monitor lane boundaries, available Lane Keep Assist can gently turn the steering wheel if the system anticipates the vehicle is leaving the lane unintentionally or without using your turn signal. Working in conjunction with the available Safety Alert Seat, available Lane Departure Warning shows a visual alert in the cluster and sends a warning pulse through the seat cushion when your vehicle crosses the detected lane marking.

AN ATTENTION-GRABBER

Available Lane Change Alert surveys the area well beyond the side blind zone and illuminates the side-mirror warning icon to alert you if a vehicle is rapidly approaching. Available Side Blind Zone Alert monitors your blind zones, so if a moving vehicle is in the adjacent lane, it also illuminates the side-mirror icon. In both features, if you've activated your turn signal, the icon on the side mirror flashes to alert you.

GRABS YOUR ATTENTION. SUBTLY.

Cadillac's available patented Safety Alert Seat sends a discreet pulse to the left, right or both sides of the driver's seat, indicating the direction of the threat — left, right, front or rear.

BE ALERTED EVEN IN REVERSE

When backing out of a parking space, available Rear Cross Traffic Alert can warn you of oncoming traffic to either side of your vehicle and provides an audible warning or a pulse to the Safety Alert Seat.

GAIN PRECIOUS TIME

Up to certain speeds, available Forward and Reverse Automatic Braking can sense imminent forward and reverse collisions and automatically engage the brakes, if you have not already done so, helping to reduce the severity of the collision. The system may even help avoid a collision at very low speeds.

Safety or driver-assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Visibility, weather and road conditions may affect feature performance. Read the vehicle Owner's Manual for important feature limitations and information.

¹ A NOTE ON CHILD SAFETY: Always use seat belts and the correct child restraint for your child's age and size, even with airbags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal airbag. See your vehicle Owner's Manual and child safety seat instructions for more safety information.



OUTRUN ANY EGO

The ATS-V is the lightest, most nimble V-Series. It's track-capable, and just as fun on the road. Combined with high-strength, lightweight titanium connecting rods, low-inertia titanium-aluminide turbine wheels and a patented low-volume, charge-air cooler, you travel from 0 to 60 mph in a lightning-fast 3.8 seconds.



AGILE AND POWERFUL MAKE AN INSPIRING COMBINATION

The ATS-V 6-speed manual transmission is standard and equipped with an incredibly satisfying short-throw shifter and dual-disc clutch. Combined with features such as No-Lift Shift, Launch Control and Active Rev Matching, it is perfect for harnessing the V-Series' power.

There's also an available 8-speed automatic transmission that features Performance Algorithm Shifting. Automatically activated by intense g-forces, this technology seamlessly selects the best gear for quicker shifts and faster lap times. For even more control, Magnesium Paddle Shifters let you tap through the gears for blazing acceleration and deceleration.

Front and rear Brembo brakes are standard V-Series equipment. Front mono-block brake calipers are carved from a single block of lightweight aluminum alloy for a firm pedal feel and unmatched confidence. Front disc brakes feature a two-piece rotor design for exceptional heat resistance, performance and durability. In addition, a Ferritic Nitro-Carburizing process greatly reduces corrosion on the rotors, helping maintain stopping power and prolonging brake life.

The V-Series' stunning stance also plays a crucial role in performance. Its aerodynamically designed front splitter and front hood vent steer air around and over the vehicle to reduce lift. The iconic mesh grille is engineered for maximum airflow to the engine. A dramatic rear spoiler creates downward force to help keep the V-Series' tires planted firmly on the roadway.

464 hp

3.6L TWIN TURBO V6

3.8

SECONDS, 0-60 MPH



V-tuned tech. The V-Series is equipped with a carbon-fiber hood. The Carbon Fiber Package employs this lightweight yet incredibly strong material in the symmetrical design of a front splitter, hood vent and rear diffuser.

Manufactured in a high-security factory, V-Series Michelin® Pilot® Super Sport summer-only tires¹ feature a unique tri-compound design. The outer shoulder is particularly resistant to the wear associated with aggressive cornering. The tread's center ribs are optimized for steering and handling, and the inner shoulder is designed to slice through water, providing grip on the road. These tires also feature R-compound — the "R" stands for racing. Rarely seen on street-vehicle tires, this technology delivers an exhilarating amount of grip.

During aggressive cornering — or on curvaceous on/off ramps — the electronic Limited-Slip Differential (eLSD) automatically directs power to the rear wheel with the most traction for great control and fast exit speeds. With No-Lift Shift, you do not have to let off the gas when switching gears. This keeps the turbochargers spooling, so there's a faster return to full power when you re-engage a gear. For a boost of adrenaline, there's Launch Control. It monitors ambient conditions and engine parameters, then adjusts the engine and transmission control accordingly to work together for maximum, full-throttle acceleration off the line, resulting in more consistent 0-60 times.

1. Do not use summer-only tires in winter conditions, as it would adversely affect vehicle safety, performance and durability. Use only GM-approved tire and wheel combinations. Unapproved combinations may change the vehicle's performance characteristics. Lower-profile tires wear faster. Wheel and tire damage may occur on rough or damaged roads or from surfaces, curbs, debris or obstacles. This damage is not covered by the GM New-Vehicle Limited Warranty. For important tire and wheel information, go to my.cadillac.com/learnabout/tires, or see your dealer.



Facing page, left: Tri-compound tires. Right: A glimpse of carbon fiber. This page, above: The ATS-V in Wave Metallic. Shown with available equipment. Below: The "V" badge.



When you begin to take your ATS-V to the track, you'll have advanced technology to help you review your run and become a better driver. The available Performance Data Recorder captures your track driving — recording video, audio and performance data in real time that can be viewed on the Cadillac user experience screen or saved on an SD card to watch later. The system's four overlays — Sport, Track, Performance or Tour — help analyze your skills.

The ATS-V also offers competition-spec traction and stability controls. Performance Traction Management (PTM) integrates traction and engine control systems for improved and consistent cornering. Enter Track Mode and choose from five driver-selectable levels of control: Wet, Dry, Sport 1, Sport 2 or Race.

9
CONTROL MODES

189 mph
TOP TRACK SPEED

Facing page, above: The Performance Data Recorder in Track Mode. Below: "V" details. This page: A common sight—the rear view of the ATS-V.



Perfect execution is the only acceptable standard. At first thought, you might not consider a track-capable performer to also have the finest amenities. But that's what separates the ATS-V from the pack. You'll find craftsmanship, comfort and an array of technologies applied with precise and exquisite vision every time you step inside.

The tailored interior of the ATS-V is refinement pushed tastefully further. Leather appointments and trim options offer timeless style, along with subtle racing aesthetics. For instance, V carbon-fiber veneers are engineered for beauty and designed with a mirror-matched pattern to accentuate an advanced cockpit.

When it comes to seating, the ATS-V takes a confident place on the podium. Supple, strong and striking, the Semi-Aniline leather seating surfaces and steering wheel available in the V-Series are created using a process that retains the natural beauty of the materials, while enhancing their strength and softness.

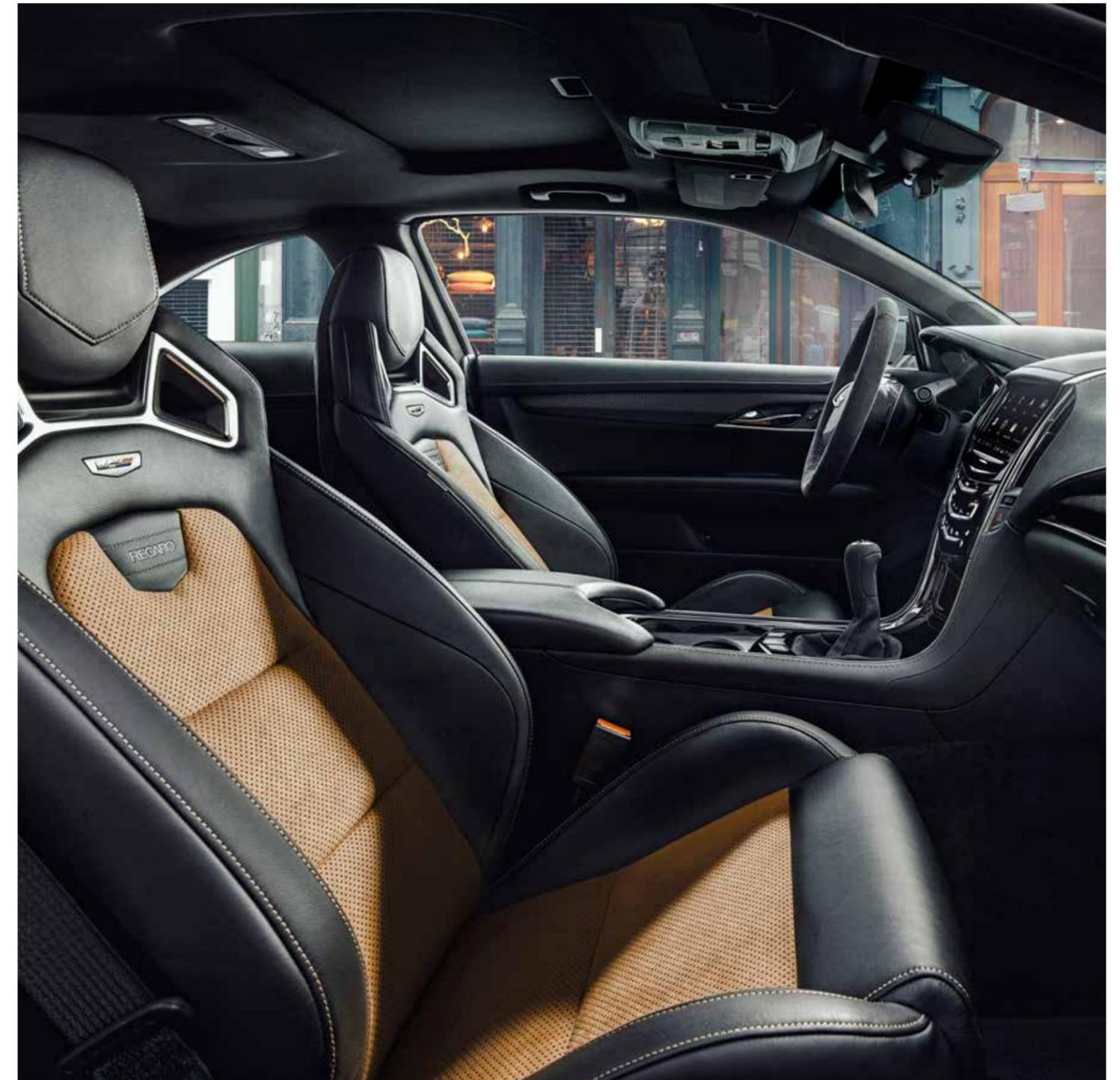
Synonymous with racing, available RECARO® front seats feature a handcrafted shape that cradles your body during cornering. Along with slip-resistant sueded microfiber panels and adjustable bolsters, the seat design helps take the work out of staying in place during aggressive maneuvers. Their function is matched by extraordinary comfort. Available 18-way front Sport Seats are leather-trimmed with sueded microfiber inserts.

18

WAY AVAILABLE
FRONT SPORT SEATS

4

SEAT COLOR OPTIONS



2019 ATS STANDARD FEATURES

DRIVETRAIN

Engine 2.0L I-4 Turbo Direct Injection (DI) with 272 hp and 295 lb-ft of torque
Transmission 8-speed automatic with Performance Algorithm Shifting and engine Auto Stop/Start
Drivetrain Rear-Wheel Drive

CHASSIS AND SUSPENSION

Brakes Brembo® performance front
Steering, Rack-and-Pinion ZF premium electric with variable assist
Suspension, 4-Wheel Independent Double-pivot front and 5-link rear; sport-tuned with driver-selectable mode control

EXTERIOR

Active Aero Shutters
Capless Fueling System
Lighting
 Projector-beam halogen headlamps with Daytime Running Lamps
 LED taillamps
 LED Center High-Mounted Stop Lamp (CHMSL)
Mirrors, Exterior, Body-Color Power, heated with integrated turn-signal indicators and puddle lamps
Tires All-season run-flat
Wheels 18" premium painted alloy (see foldout for more details)

INTERIOR

4G LTE Wi-Fi® Hotspot² Capability includes a 3-month or 3GB data trial (whichever comes first)
Adaptive Remote Start Activates heated seats, heated steering wheel (if equipped) and climate control system
Air Filtration System Automatic air circulation and filtering
Audio System
 Bose Centerpoint 12-speaker Surround Sound system
 HD Radio (included with Cadillac user experience³)
 USB⁴ ports (2), auxiliary audio port and SiriusXM Satellite Radio⁵ with 3-month trial

Bluetooth®⁶ Hands-Free Calling with voice-prompt recognition for Bluetooth-enabled cell phones
Cadillac user experience³ Information and media control system with 8" diagonal full-color LCD capacitive multi-touch screen with personalization for multiple users, Phone Integration compatibility with Apple CarPlay,™⁷ Siri® Eyes Free, Android Auto,™⁸ SMS text-message alerts, connected Apps and Teen Driver with torque reduction
Climate Control Dual-zone automatic with individual settings for driver and front passenger
Connected Access⁹ Provides 10 years of standard connectivity. Current services include Vehicle Diagnostics¹⁰ and Dealer Maintenance Notifications.

Cruise Control Electronic, with set and resume speed
Driver Information Center (DIC) 5.7" 3-window configurable color display for vehicle information

EZ Key Full Keyless Access With keyless entry to both doors and trunk; includes 2 transmitters

Keyless Ignition Push-Button Start

Lighting
 Interior ambient accent lighting on the doors and center console
 Front and rear reading lamps and cargo-area lamp
 Stealth mode interior lighting setting

Rear Vision Camera¹¹

Seating, 4-Passenger
 Front bucket leatherette seating with driver and front-passenger 6-way adjustments, plus 2-way lumbar adjustments
 Head restraints, 4-way adjustable front and 2-way adjustable rear
 Front center console with 2 cupholders and integrated storage
 Rear 60/40 split-folding seatback; 2 center console cupholders

Steering Wheel and Column Audio, cruise control and DIC controls; leather-wrapped rim with manual-adjustable tilt and telescope

Windows Power, with express-up/-down

Wireless Charging¹² Inductive charging system for compatible portable devices

SAFETY AND SECURITY

2 Years of OnStar Safety & Security Plan¹³ Coverage includes items such as Automatic Crash Response, Stolen Vehicle Assistance and Roadside Assistance

Airbags¹⁴ Frontal, knee and seat-mounted side-impact for driver and front passenger; head-curtain for front and rear outboard seating positions

Seat Belts Lap and shoulder belts for all positions and pretensioners for driver and front passenger

StabiliTrak Electronic Stability Control System

Theft-Deterrent System Alarm and engine immobilizer

Tire Pressure Monitoring System Does not monitor spare tire

Traction Control All-speed with brake and engine intervention

AVAILABLE FEATURES

Drivetrain All-Wheel Drive
Engine Block Heater
Heated Driver and Front-Passenger Seats
Steering Wheel Leather-wrapped rim, with Audio, Driver Information Center and cruise controls and manual-adjustable tilt and telescope
Sunroof Power-retractable and -tilt with sunshade
Visors Driver and front-passenger illuminating vanity mirrors
Windows Power, with front and rear express-up/-down; includes rear-passenger lockout
Wheels¹ 18" polished alloy (see foldout for more details)

LUXURY

Enjoy Standard Features + these enhancements:

Cold Weather Package Includes heated driver and front-passenger seats and automatic heated steering wheel
Connected Navigation¹⁵ Integrated with Cadillac user experience³ and includes real-time traffic, points-of-interest search, voice and text guidance
Front and Rear Park Assist¹¹
HID Headlamps With automatic LED vertical light signatures and Adaptive Forward Lighting
Memory Package 2 position and 1 exit presets for driver seat, outside mirrors and power steering column (if equipped)
Mirrors, Exterior Driver-side auto-dimming
Rear Power Outlet 110V household-style power outlet located on rear face of center console (included with Navigation¹⁵)
Seating
 Leather seating surfaces with driver and front-passenger 12-way adjustments, plus 2-way lumbar adjustments
 Rear 60/40 split-folding seatback
Universal Home Remote 3-channel, programmable

AVAILABLE FEATURES

Drivetrain All-Wheel Drive
Engine Block Heater
Safety and Security Package Includes Driver Awareness Package and Advanced Security Package content
Advanced Security Package
 Additional shielded Theft-Deterrent Alarm System
 Vehicle inclination sensor
 Locking fuel door
 Steering column lock
 Locking wheel lugs
Driver Awareness Package¹¹
 Following Distance Indicator
 Forward Collision Alert
 Lane Change Alert with Side Blind Zone Alert
 Rear Cross Traffic Alert
 Lane Keep Assist with Lane Departure Warning
 Rainsense Wipers
 IntelliBeam automatic high-beam headlamps on/off
 Safety Alert Seat
Seating
 Semi-Aniline leather seating surfaces with sueded microfiber back panels, driver 12-way adjustments, plus 2-way power lumbar adjustments
Sunroof Power-retractable and -tilt with sunshade
Wheels¹ 18" Ultrabright machined-finish painted alloy (see foldout for more details)

PREMIUM LUXURY

Enjoy Luxury Features + these enhancements:

Engine 3.6L V6 DI with 335 hp and 285 lb-ft of torque
Advanced Security Package Includes additional shielded Theft-Deterrent Alarm System, vehicle inclination sensor, locking fuel door, steering column lock and locking wheel lugs
Alloy Sport Pedals
Driver Awareness Package¹¹
 Following Distance Indicator
 Forward Collision Alert
 Lane Change Alert with Side Blind Zone Alert
 Rear Cross Traffic Alert
 Lane Keep Assist with Lane Departure Warning
 Rainsense Wipers
 IntelliBeam automatic high-beam headlamps on/off
 Safety Alert Seat
Illuminating Door Handles
Magnesium Paddle Shifters On Sport steering wheel
Sunroof Power-retractable and -tilt with sunshade
Wheels¹ 18" polished forged alloy (see foldout for more details)

AVAILABLE FEATURES

Driver Assist Package¹¹ Includes Adaptive Cruise Control-Advanced, Forward and Reverse Automatic Braking, electronic parking brake, full-color Head-Up Display (if not already equipped), Automatic Seat Belt Tightening and power-tilt and -telescoping steering column
Engine Block Heater
Seating
 Semi-Aniline leather seating surfaces with sueded microfiber back panels
 Driver and front-passenger 12-way adjustments, plus 2-way lumbar adjustments
Wheels¹ 18" Ultrabright machined-finish painted alloy (see foldout for more details)

PREMIUM PERFORMANCE

Enjoy Premium Luxury Features + these enhancements:

Differential Limited-Slip
Head-Up Display (HUD)¹¹ Full-color, driver-selectable information
Steering Column Power-tilt and -telescoping
Suspension Performance with Magnetic Ride Control (RWD) and driver-selectable mode control
Tires Rear summer-only¹⁵ run-flat
Wheels¹-¹⁶ 18" Ultrabright machined-finish painted alloy (see foldout for more details)

AVAILABLE FEATURES

Driver Assist Package¹¹ Includes Adaptive Cruise Control-Advanced, Forward and Reverse Automatic Braking, electronic parking brake, full-color Head-Up Display and Automatic Seat Belt Tightening
Engine Block Heater
Seating
 Semi-Aniline leather seating surfaces with sueded microfiber back panels with driver and front-passenger 12-way adjustments, plus 2-way lumbar adjustments
Track Performance Package Includes Performance Brake Linings¹⁷ and high-output engine cooling fan

1. Lower-profile tires wear faster. Wheel and tire damage may occur on rough or damaged roads or from surfaces, curbs, debris or obstacles. This damage is not covered by the GM New-Vehicle Limited Warranty. For more important tire and wheel information, go to my.cadillac.com/learnabout/tires, or see your dealer. 2. Service varies with conditions and location. Requires active service plan and paid AT&T® data plan. Visit onstar.com for details and limitations. 3. Cadillac user experience functionality varies by model. Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. 4. Not compatible with all devices. 5. If you decide to continue service after your trial, your selected subscription plan will automatically renew thereafter. You will be charged at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change. ©2018 SiriusXM Radio, Inc. All rights reserved. 6. Go to my.cadillac.com/learn to find out which phones are compatible with the vehicle. 7. Vehicle user interface is a product of Apple® and its terms and privacy statements apply. Requires compatible iPhone® and data plan rates apply. Apple CarPlay is a trademark of Apple, Inc. Siri, iPhone and iTunes are trademarks of Apple, Inc., registered in the U.S. and other countries. 8. Vehicle user interface is a product of Google™ and its terms and privacy statements apply. Requires the Android Auto app on Google Play and an Android™-compatible smartphone running Android 5.0 Lollipop or higher. Data plan rates apply. Android Auto is a trademark of Google LLC. 9. Standard connectivity available only to original purchaser for 10 years. Connected Access services are subject to change. Does not include emergency services. See onstar.com for details and plan limitations. 10. Capabilities vary by model and service plan. Visit onstar.com for details and system limitations. Message and data rates may apply. Requires active service, email address on file and enrollment in Vehicle Diagnostics. Not all issues will deliver alerts. On-Demand Diagnostics requires a paid service plan. 11. Read the vehicle Owner's Manual for important feature limitations and information. 12. The system wirelessly charges one PMA- or Qi-compatible mobile device. Some phones have built-in wireless charging technology and others require a special adapter/back cover. To check for phone or other device compatibility, see my.cadillac.com/learn or consult your carrier. 13. OnStar plan, working electrical system, cell service and GPS signal required. OnStar links to emergency services. Roadside services provided by Allstate Roadside Services. Stolen Vehicle Assistance requires armed GM factory-installed theft-deterrent system, contact method on file and enrollment to receive alerts. Additional messaging and data rates may apply. Intended to assist with vehicle recovery and does not prevent theft or protect against damage or loss. See onstar.com for details and limitations. 14. A NOTE ON CHILD SAFETY: Always use seat belts and the correct child restraint for your child's age and size, even with airbags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal airbag. See your vehicle Owner's Manual and child safety seat instructions for more safety information. 15. Connected Navigation and real-time points of interest only available on properly equipped vehicles. Requires paid plan or trial. Map coverage available in the U.S., Puerto Rico and Canada. See onstar.com for details and limitations. 16. Do not use summer-only tires in winter conditions, as it would adversely affect vehicle safety, performance and durability. Use only GM-approved tire and wheel combinations. Unapproved combinations may change the vehicle's performance characteristics. For important tire and wheel information, go to my.cadillac.com/learnabout/tires, or see your dealer. 17. Vehicles equipped with these linings will experience faster accumulation of brake dust on wheel surfaces and may produce more noise than with standard linings.



2019 ATS-V STANDARD FEATURES

DRIVETRAIN

Engine 3.6L V6 Twin Turbo Direct Injection (DI) with 464 hp and 445 lb-ft of torque
Transmission 6-speed manual
Cooling System Extra capacity
Differential Electronic Limited-Slip (eLSD)
Exhaust Quad stainless steel outlets
Rear-Wheel Drive

CHASSIS AND SUSPENSION

Brake Linings Performance¹
Brakes Brembo 6-piston front, 4-piston rear, 4-wheel disc anti-lock braking system (ABS), Auto-Dry function with Ferritic Nitro-Carburized rotors
Calipers Gray Brembo
Steering Power, rack-and-pinion
Suspension Special Ride and Handling with Magnetic Ride Control
Tires Michelin® Pilot® Super Sport summer-only tires²

EXTERIOR

Carbon Fiber Package
 Carbon-fiber front splitter
 Carbon-fiber hood vent
 Carbon-fiber rear diffuser
 Carbon-fiber rear spoiler
Door Handles Body-color
Fascias Front and rear body-color
Glass Solar-Ray, light-tinted, solar-absorbing windshield
Grille Performance
Lighting
 Projector-beam halogen composite headlamps with Daytime Running Lamps, includes flash-to-pass and Twilight Sentinel
 LED taillamps
 LED Center High-Mounted Stop Lamp (CHMSL)
Mirrors Body-color, heated, power-adjustable and driver-side auto-dimming, manual-folding with integrated turn-signal indicators
Moldings Side glass with gloss-black and body-color rocker panel
Recovery Hooks
Wheels 18" premium painted aluminum with summer-only tires² (see foldout for more details)
Windshield Wipers Front intermittent

INTERIOR

4G LTE Wi-Fi Hotspot³ Capability includes a 3-month or 3GB data trial (whichever comes first)
Air Filtration System Automatic air circulation and filtering

Audio System

8" diagonal full-color screen
 Bose 10-speaker premium audio system with Active Noise Cancellation
Bluetooth⁴ Hands-Free Calling with voice-prompt recognition for Bluetooth-enabled cell phones
Cadillac user experience⁵ Information and media control system with 8" diagonal full-color LCD capacitive multi-touch screen with personalization for multiple users, Phone Integration compatibility with Apple CarPlay,TM Siri[®] Eyes Free, Android Auto,⁷ SMS text-message alerts, connected Apps and Teen Driver with torque reduction
Climate Control Dual-zone automatic with individual settings for driver and front passenger
Coat Hooks Driver and passenger-side rear
Compass Display

Connected Access⁸ Provides 10 years of standard connectivity. Current services include Vehicle Diagnostics⁹ and Dealer Maintenance Notifications.
Cruise Control Electronic, with set and resume speed
Door Locks Power-programmable with lockout protection
Driver Information Center (DIC) 5.7" 3-window configurable color display for vehicle information
Electronic Parking Brake
Floor Mats Carpeted front and rear
Front Center Console Floor with floor shifter, integrated armrest with integrated storage and 2 cupholders
Keyless Access Passive, with keyless entry to all doors and trunk; includes 2 transmitters
Keyless Ignition Push-Button Start
Lighting Ambient, front and rear reading lamps and cargo-area lamp
Memory Package 2 driver positions and exit position for power driver seat, outside mirrors and power steering column
Mirror Frameless automatic-dimming rearview
Rear Vision Camera¹⁰
Remote Keyless Entry
Retained Accessory Power Power windows, audio system and sunroof (when equipped) remain operational after ignition is switched off for 10 minutes or until a door is opened
Seating
 Front bucket 18-way, including power-adjustable back bolsters and 2-way lumbar and manual cushion length adjustment
 Seats, rear, 2-position, with 60/40 split-folding seatback
 Heated, driver and front passenger
 Head restraints, 4-way adjustable front and 2-way adjustable outboard rear
SiriusXM Satellite Radio¹¹ With 3-month trial
Steering Wheel Leather-wrapped rim, Magnesium Paddle Shifters and integrated audio, voice and cruise controls
Steering Column Power-tilt and -telescoping
Visors Driver and front-passenger illuminating vanity mirrors
Windows Power, with express-up/-down
Wireless Charging¹² Inductive charging system for portable devices

SAFETY AND SECURITY

2 Years of OnStar Safety & Security Plan¹³ Coverage includes items such as Automatic Crash Response, Stolen Vehicle Assistance and Roadside Assistance
Airbags¹⁴ Dual-stage frontal, knee and seat-mounted side-impact for driver and front passenger; head-curtain for front and rear outboard seating positions
Front and Rear Park Assist¹⁰
LATCH System¹⁴ (Lower Anchors and Top tethers for CHildren) for child restraint seats
Seat Belts Lap and shoulder belts for front and outboard rear positions, and pretensioners for driver and front passenger
StabiliTrak Electronic Stability Control System
Theft-Deterrent System Alarm and engine immobilizer
Tire Inflation Kit
Tire Pressure Monitoring System Does not monitor spare tire

AVAILABLE FEATURES

Cadillac user experience⁵ with Navigation¹⁵ Includes Navigation, Bose Surround Sound system and 110V power outlet
Calipers Red Brembo, Dark Gold Brembo
Luxury Package Includes Tri-Zone Climate Control, Rear Camera Mirror,¹⁰ rear split-folding seat with armrest, heated rear outboard seats, rear-window power sunshade, rear side-window manual sunshade and 110V power receptacle
Performance Data and Video Recorder
RECARO[®] Front Performance Seats Heated
Safety and Security Package Includes contents of Driver Awareness Package,¹⁰ Advanced Security Package, Following Distance Indicator and Head-Up Display
Driver Awareness Package¹⁰
 IntelliBeam headlamps
 Lane Change Alert with Side Blind Zone Alert
 Lane Keep Assist with Lane Departure Warning
 Forward Collision Alert
 Rear Cross Traffic Alert
 Rainsense Wipers
Advanced Security Package (requires Driver Awareness Package¹⁰ and Luxury Package)
 Additional shielded Theft-Deterrent Alarm System
 Locking wheel lugs
 Vehicle inclination tilt sensor
 Steering column lock

Steering Wheel Sueded microfiber rim and shift knob
Sunroof UltraView, power (requires Luxury Package)
Transmission 8-speed automatic with Performance Algorithm Shifting and remote start
Wheels (see foldout for more details)
 18" polished face forged alloy with summer-only tires²
 18" After Midnight dark finish forged alloy with summer-only tires²



1. Vehicles equipped with these linings will experience faster accumulation of brake dust on wheel surfaces and may produce more noise than with standard linings. 2. Do not use summer-only tires in winter conditions, as it would adversely affect vehicle safety, performance and durability. Use only GM-approved tire and wheel combinations. Unapproved combinations may change the vehicle's performance characteristics. Lower-profile tires wear faster. Wheel and tire damage may occur on rough or damaged roads or from surfaces, curbs, debris or obstacles. This damage is not covered by the GM New-Vehicle Limited Warranty. For important tire and wheel information, go to my.cadillac.com/learnabout/tires, or see your dealer. 3. Service varies with conditions and location. Requires active service and paid AT&T data plan. Visit onstar.com for details and limitations. 4. Go to my.cadillac.com/learn to find out which phones are compatible with the vehicle. 5. Cadillac user experience functionality varies by model. Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. 6. Vehicle user interface is a product of Apple® and its terms and privacy statements apply. Requires compatible iPhone® and data plan rates apply. Apple CarPlay is a trademark of Apple, Inc. Siri, iPhone and iTunes are trademarks of Apple, Inc., registered in the U.S. and other countries. 7. Vehicle user interface is a product of Google and its terms and privacy statements apply. Requires the Android Auto app on Google Play and an Android-compatible smartphone running Android 5.0 Lollipop or higher. Data plan rates apply. Android Auto is a trademark of Google LLC. 8. Standard connectivity available only to original purchaser for 10 years. Connected Access services are subject to change. Does not include emergency services. See onstar.com for details and plan limitations. 9. Capabilities vary by model and service plan. Visit onstar.com for details and system limitations. Message and data rates may apply. Requires active service, email address on file and enrollment in Vehicle Diagnostics. Not all issues will deliver alerts. On-Demand Diagnostics requires a paid service plan. 10. Read the vehicle Owner's Manual for important feature limitations and information. 11. If you decide to continue service after your trial, your selected subscription plan will automatically renew thereafter. You will be charged at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change. ©2018 SiriusXM Radio, Inc. All rights reserved. 12. The system wirelessly charges one PMA- or Qi-compatible mobile device. Some phones have built-in wireless charging technology and others require a special adapter/back cover. To check for phone or other device compatibility, see my.cadillac.com/learn or consult your carrier. 13. OnStar plan, working electrical system, cell service and GPS signal required. OnStar links to emergency services. Roadside services provided by Allstate Roadside Services. Stolen Vehicle Assistance requires armed GM factory-installed theft-deterrent system, contact method on file and enrollment to receive alerts. Additional messaging and data rates may apply. Intended to assist with vehicle recovery and does not prevent theft or protect against damage or loss. See onstar.com for details and limitations. 14. A NOTE ON CHILD SAFETY: Always use seat belts and the correct child restraint for your child's age and size, even with airbags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal airbag. See your vehicle Owner's Manual and child safety seat instructions for more safety information. 15. Map coverage available in the United States, Puerto Rico and Canada.

OWNER BENEFITS

Our owners deserve it all. That's why 2019 vehicles are backed by a comprehensive suite of owner benefits. To learn more, visit cadillac.com/ownership/benefits.

AN IMPORTANT NOTE ABOUT ALTERATIONS AND WARRANTIES

Installations or alterations to the original equipment vehicle (or chassis) as distributed by General Motors are not covered by the General Motors New-Vehicle Limited Warranty. The special body company, assembler, equipment installer or upfitter is solely responsible for warranties on the body or equipment and any alterations (or any effect of the alterations) to any of the parts, components, systems or assemblies installed by GM. General Motors is not responsible for the safety or quality of design, features, materials or workmanship of any alterations by such employers.

ENGINES

Cadillac products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Cadillac products may also be used in other GM makes and models.

ASSEMBLY

Cadillac vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Cadillac vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest you verify that your vehicle includes the equipment you ordered and that, if there were changes, they are acceptable to you.

ONSTAR AND CADILLAC CONNECTED SERVICES

Connected vehicle services require a paid connected vehicle services plan or trial, connected hardware, vehicle electrical system (including battery), wireless service and GPS satellite signal to be available and operating for features to function properly. OnStar acts as a link to existing emergency service providers. Effective May 1, 2018, available Cadillac Connected Services have changed significantly. While many of the offered services are the same, available plans and pricing are different. Visit onstar.com for coverage map, details and system limitations.

A NOTE ON CHILD SAFETY

Always use seat belts and the correct child restraint for your child's age and size, even with airbags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal airbag. See the Owner's Manual and the child safety seat instructions for more safety information.

TRAILERING AND OFF-ROAD DRIVING INFORMATION

Please go to cadillac.com and carefully review the vehicle Owner's Manual for important safety information about trailering or off-road driving in your vehicle.

IMPORTANT WORDS ABOUT THIS CATALOG

We have tried to make this catalog comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this catalog and other printed materials provided at the dealership or affixed to vehicles are approximations based on design and engineering drawings, prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been updated since the time of printing, please check with your Cadillac dealer for complete details. Cadillac reserves the right to lengthen or shorten the model year for any product for any reason or to start and end model years at different times. Certain vehicle features may lose their usefulness over time due to obsolescence from technological changes. Unless otherwise noted, all claims based on GM Compact-Car Coupe segment and latest available competitive information. Excludes other GM vehicles.

FLEET ORDERS

Some standard content may be deleted on fleet orders. See dealer for details.

GMMOBILITY.COM (1-800-323-9935)

GM Mobility offers financial assistance for eligible adaptive equipment to make automotive travel easier for persons with disabilities or special transportation needs. To learn more about special GM Mobility offers, visit gmmobility.com.

NEW-VEHICLE LIMITED WARRANTY

6-YEAR/70,000-MILE TRANSFERABLE POWERTRAIN LIMITED WARRANTY Every 2019 Cadillac comes with a 6-year/70,000-mile (whichever comes first) transferable Powertrain Limited Warranty. 24/7 Roadside Assistance and Courtesy Transportation are also offered for the duration of the Powertrain Limited Warranty. Please see your Cadillac dealer for details.

4-YEAR/50,000-MILE BUMPER-TO-BUMPER LIMITED WARRANTY Cadillac will warrant each 2019 vehicle from bumper to bumper for 4 years/50,000 miles (whichever comes first; see dealer for details), with no deductible, from the original in-service date of the vehicle, for warrantable repairs that are required as a result of defects due to materials and/or workmanship. Cosmetic corrosion resulting from defects is also covered under the Bumper-to-Bumper Limited Warranty. In addition, rust-through corrosion will be covered for 6 years/100,000 miles (whichever comes first; see dealer for details).

HYBRID WARRANTY

In addition to the Bumper-to-Bumper coverage, General Motors will warrant certain Hybrid components for 8 years or 100,000 miles, whichever comes first, from the original in-service date of the vehicle against warrantable repairs to the specific Hybrid components of the vehicle. For Hybrid owners requiring more comprehensive coverage than that provided under this Hybrid warranty, a GM Protection Plan may be available. See your Cadillac dealer for more details.

ATS
SELECT ATS DIMENSIONS

All measurements in inches.

EXTERIOR

Wheelbase	109.3
Overall Length	183.6
Body Width	72.5
Overall Height (RWD)	54.8
Overall Height (AWD)	55.3
Front Track Width	60.3
Rear Track Width	61.7

INTERIOR

	FRONT	REAR
Head Room	37.6	35.1
Leg Room	42.3	33.5
Shoulder Room	54.1	51.1
Hip Room	54.1	44.5

SELECT ATS CAPACITIES

Fuel (gal., approx.)	16.0
Cargo Volume ¹ (cu. ft.)	10.4
Seating Capacity	2 + 2

ATS-V
SELECT ATS-V DIMENSIONS

All measurements in inches.

EXTERIOR

Wheelbase	109.3
Overall Length	184.7
Body Width	72.5
Overall Height	54.5
Front Track Width	60.5
Rear Track Width	61.4

INTERIOR

	FRONT	REAR
Head Room	37.6	35.1
Leg Room	42.3	33.5
Shoulder Room	54.1	51.1
Hip Room	54.1	44.5

SELECT ATS-V CAPACITIES

Fuel (gal., approx.)	16.0
Cargo Volume ¹ (cu. ft.)	10.4
Seating Capacity	2 + 2



ATS model and figures shown.

¹. Cargo and load capacity limited by weight and distribution.



ATS



18" PREMIUM PAINTED FORGED ALLOY

Included on ATS and Luxury models
 Sizes: 18" x 8" front and 18" x 9" rear; includes all-season, run-flat tires.¹ P225/40R18 front and P255/35R18 rear.



18" POLISHED FORGED ALLOY

Included on Premium Luxury, available on ATS and Premium Performance models
 Sizes: 18" x 8" front and 18" x 9" rear; includes all-season, run-flat tires. P225/40R18 front and P255/35R18 rear; includes performance, summer-only,² run-flat tires. P225/40R18 front and P255/35R18 rear (Premium Performance only).



18" ULTRABRIGHT MACHINED-FINISHED PAINTED ALLOY

Included on Premium Performance, available on Luxury and Premium Luxury models
 Sizes: 18" x 8" front and 18" x 9" rear; includes all-season, run-flat tires. P225/40R18 front and P255/35R18 rear; includes performance, summer-only,² run-flat tires. P225/40R18 front and P255/35R18 rear (Premium Performance only).

ATS-V



18" PREMIUM PAINTED ALUMINUM

Standard on ATS-V
 Size: 18" x 9" front, 18" x 9.5" rear with P255/35ZR18 front and P275/35ZR18 rear performance, summer-only² tires



18" POLISHED FACE FORGED ALLOY

Available on ATS-V
 Size: 18" x 9" front, 18" x 9.5" rear with P255/35ZR18 front and P275/35ZR18 rear performance, summer-only² tires



18" AFTER MIDNIGHT DARK FINISH FORGED ALLOY

Available on ATS-V
 Size: 18" x 9" front, 18" x 9.5" rear with P255/35ZR18 front and P275/35ZR18 rear performance, summer-only² tires

¹ Lower-profile tires wear faster. Wheel and tire damage may occur on rough or damaged roads or from surfaces, curbs, debris or obstacles. This damage is not covered by the GM New-Vehicle Limited Warranty. For more important tire and wheel information, go to my.cadillac.com/learnabout/tires, or see your dealer. ² Do not use summer-only tires in winter conditions, as it would adversely affect vehicle safety, performance and durability. Use only GM-approved tire and wheel combinations. Unapproved combinations may change the vehicle's performance characteristics. For important tire and wheel information, go to my.cadillac.com/learnabout/tires, or see your dealer.

ATS INTERIOR SELECTIONS

<p>JET BLACK LEATHERETTE SEATING SURFACES</p>	<p>JET BLACK ACCENTS</p>	<p>OKAPI STRIPE WOOD TRIM</p>
<p>JET BLACK LEATHER SEATING SURFACES¹</p>	<p>JET BLACK ACCENTS</p>	<p>BRUSHED ALUMINUM TRIM</p>
<p>LIGHT PLATINUM LEATHER SEATING SURFACES</p>	<p>JET BLACK ACCENTS</p>	<p>HIGH-GLOSS SAPELE WOOD TRIM</p>
<p>KONA BROWN SEMI-ANILINE LEATHER WITH SUEDED MICROFIBER BACK PANELS¹</p>	<p>JET BLACK SUEDED MICROFIBER ACCENTS</p>	<p>NATURAL FINISH SAPELE WOOD TRIM</p>
<p>MORELLO RED SEMI-ANILINE LEATHER WITH SUEDED MICROFIBER BACK PANELS¹</p>	<p>JET BLACK SUEDED MICROFIBER ACCENTS</p>	<p>MORELLO CARBON-FIBER TRIM</p>

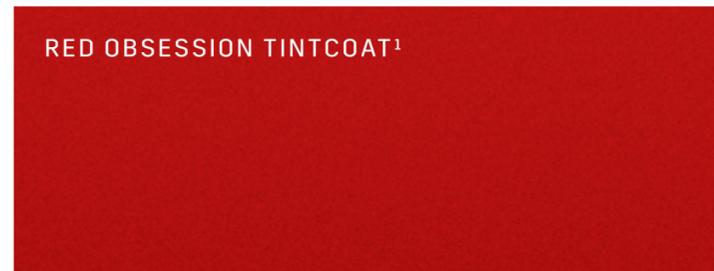
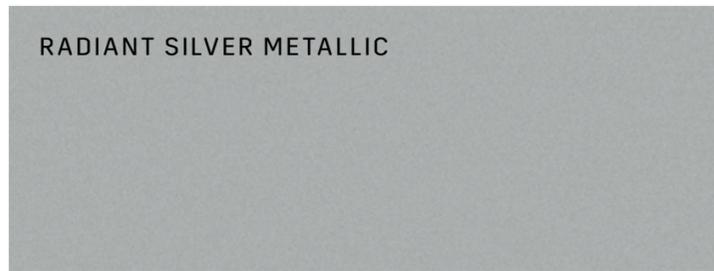
ATS-V INTERIOR SELECTIONS

<p>JET BLACK LEATHER SEATING SURFACES WITH SUEDED MICROFIBER INSERTS AND SEATBACKS</p>	<p>JET BLACK ACCENTS</p>	<p>V CARBON-FIBER TRIM</p>
<p>RECARO JET BLACK LEATHER WITH SUEDED MICROFIBER INSERTS AND SEATBACKS¹</p>	<p>JET BLACK ACCENTS</p>	<p>V CARBON-FIBER TRIM</p>
<p>RECARO LIGHT PLATINUM LEATHER WITH SUEDED MICROFIBER INSERTS AND SEATBACKS¹</p>	<p>JET BLACK ACCENTS</p>	<p>V CARBON-FIBER TRIM</p>
<p>RECARO JET BLACK LEATHER WITH SUEDED MICROFIBER INSERTS AND SEATBACKS¹</p>	<p>SAFFRON ACCENTS</p>	<p>V CARBON-FIBER TRIM</p>

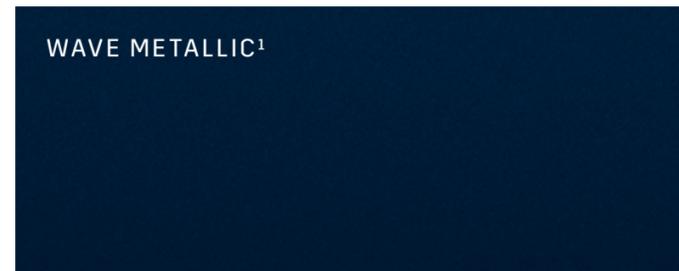
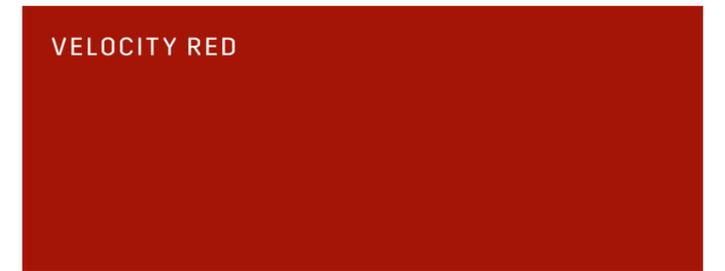


¹. Available at extra cost.

ATS EXTERIOR COLORS



ATS-V EXTERIOR COLORS



¹. Available at extra cost.

ATS

