



THE ALL-ELECTRIC
**2023
CADILLAC
LYRIQ**



Simulated vehicle shown. Actual production model will vary. Initial availability first half of 2022.



LYRIQ LIGHTS THE WAY FORWARD

This is the spark. The dawn of a new era. Our electric future, rooted in more than a century of innovation, begins with an uncompromising SUV.

Meet the all-electric 2023 Cadillac LYRIQ.

Featuring extraordinary design touches and meticulously refined details, the 2023 Cadillac LYRIQ closely mirrors our revolutionary show car. It's a rare convergence of art, technology and performance—one that can only be described as the Cadillac of EVs. In 2022, the next generation of electrification begins.

PERFORMANCE

POETRY IN ELECTRIFIED MOTION

Fully electric and fully Cadillac. LYRIQ delivers the thrilling performance you expect, as well as the advanced charging technology you need to roam with confidence.



PERFORMANCE



FEEL THE SURGE

A Cadillac-estimated 440 Nm of near-instantaneous torque¹ and 340 hp press¹ you into your seat. Responsive driving dynamics elicit a rush of endorphins. True Cadillac performance DNA stands every hair on end. Welcome to your fully electric rush.



CHARGE INTO A NEW ERA

Greet the day with a Cadillac-estimated more than 300 miles of expected range on a full charge.² LYRIQ will offer at-home Level 2 (AC) charging rates of up to 19.2 kW³ and DC fast-charging for public charging capability with rates up to 190 kW,⁴ freeing you to revel in the moment—and to let go of range anxiety.



THE BALANCE OF POWER

Our new Ultium battery platform takes the performance of LYRIQ to the next level. As a structural element of the body chassis system, the Ultium architecture enables a near 50/50 front-to-rear weight distribution of the vehicle and provides a lower center of gravity, which results in a vehicle that's sporty, responsive and built for spirited driving.

¹Based on GM testing.

²Based on GM testing. EPA estimates not yet available. Actual range will vary based on several factors, including temperature, terrain, battery age, loading, use and maintenance.

³Requires professionally installed 19.2 kW AC/100A dedicated charge station. Actual charge times will vary based on battery condition, output of charger, vehicle settings and outside temperature.

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PERFORMANCE



THE ELECTRIC FUTURE IS HERE

INTRODUCING THE ULTIUM PLATFORM

LYRIQ was developed in tandem with the innovative Ultium battery platform. This groundbreaking new platform fundamentally changes how electric vehicles are engineered, delivering the latest charging and power storage technologies that fit seamlessly into far-reaching journeys and daily commutes.

PERFORMANCE

UP TO 19.2 kW¹ AC

HOME LEVEL 2 (AC) CHARGING

PUBLIC DC FAST-CHARGING CAPABILITY

UP TO 190 kW² DC

DC FAST-CHARGE CAPABILITY
FOR PUBLIC CHARGING

UP TO 76 MILES OF RANGE

IN ABOUT 10 MINUTES²

DC FAST-CHARGE CAPABILITY
FOR PUBLIC CHARGING

UP TO 195 MILES OF RANGE

IN ABOUT 30 MINUTES²

CADILLAC-ESTIMATED

**MORE THAN 300 MILES
OF DRIVING RANGE**

ON A FULL CHARGE³

¹Requires professionally installed 19.2 kW AC/100A dedicated charge station. Actual charge times will vary based on battery condition, output of charger, vehicle settings and outside temperature.

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TECHNOLOGY

YOUR CONDUIT TO HARMONIOUS CONNECTION

Through the artful integration of technology, LYRIQ delivers an intimate driving experience unlike any other.



TECHNOLOGY



CURVED 33" DIAGONAL ADVANCED LED DISPLAY

Seamlessly integrated and intelligently intimate, the curved 33" diagonal advanced LED display is more than a breathtaking interior centerpiece. The free-form glass pane is a display capable of exhibiting more than one billion colors, giving you intuitive access with stunning visual richness.

A close-up, low-angle shot of the Cadillac LYRIQ's interior. The steering wheel is in the foreground, featuring the Cadillac crest and 'AIRBAG' text. The dashboard and center console are visible in the background, displaying various digital screens and controls. The overall lighting is dark and moody, emphasizing the car's sleek design.

TECHNOLOGY

SUPER CRUISE

LYRIQ offers Super Cruise,¹ the first truly hands-free driver-assistance feature for compatible roads. Enjoy the simplicity of the journey ahead.

NEXT-GENERATION ACTIVE NOISE CANCELLATION

Tranquility takes center stage. Next-generation Active Noise Cancellation intelligently measures road vibration and uses the speaker system to actively cancel road-induced noise. That technology, coupled with rigorous wind-tunnel testing and acoustic laminated glass, turns traditional road noise into a symphony of solitude.

AKG STUDIO 19-SPEAKER SOUND SYSTEM

AKG brings pure studio sound to your Cadillac. LYRIQ features the Cadillac-exclusive AKG Studio 19-speaker sound system. It provides sound that's precise and clear from distortion. All speakers are placed for sound optimization—including speakers in the front head restraints—ensuring all passengers have an immersive audio experience.

¹Always pay attention while driving and when using Super Cruise. Do not use a handheld device. Visit cadillac.com/supercruise for full details. Simulated vehicle shown. Actual production model will vary. Initial availability first half of 2022.

EXTERIOR

DESIGNED TO ENERGIZE YOUR SENSES

With the introduction of Cadillac's new design language, LYRIQ dramatically blends the sensual with the technical—and introduces the visual embodiment of Cadillac electrification.



EXTERIOR



FROM CONCEPT TO REALITY

LYRIQ retains many of the bold, futuristic design elements that debuted in its show-car predecessor, including the taillamps, slim-line headlamps, flush illuminated door handles, full-glass roof and dramatic lighting choreography.

EXTERIOR

A close-up, rear three-quarter view of a dark blue Cadillac LYRIQ. The car's sleek, aerodynamic lines are highlighted by the ambient light. The taillights are illuminated with a vibrant red light, featuring a distinctive horizontal bar design. The background is a soft, out-of-focus sunset or sunrise over a mountain range, with warm orange and yellow hues.

A DANCE OF LIGHT

Approach LYRIQ, and you're greeted by a choreographed lighting sequence that welcomes you to your journey. The ceremony begins as the Cadillac Crest on the Black Crystal grille illuminates. It continues as the animation cascades across the shield to the headlamps and radiates across door handles and puddle lamps. Finally, it trickles down LYRIQ's taillamps in a stunning finale.

A close-up, low-angle shot of a Cadillac LYRIQ wheel. The wheel features a complex, multi-spoke design with a polished metallic finish. The spokes are arranged in a star-like pattern, with some sections having a ribbed texture. The Cadillac logo is prominently displayed in the center of the wheel. The background is dark and out of focus, emphasizing the wheel's intricate details and the car's sleek design.

EXTERIOR

PROPELLED BY PRESENCE

Standard 20" wheels and available 22" wheels paired with low-profile tires¹ help LYRIQ achieve dramatic wheel-to-body ratio. Through the use of a precise reverse-rim machining process—a first for Cadillac—the optional 22" wheels echo the striking scale of the LYRIQ show car, delivering a larger visual appearance while maintaining refined ride dynamics.

¹Lower-profile tires wear faster. Tire and wheel damage may occur on rough or damaged roads or from surfaces, curbs, debris or obstacles. This damage is not covered by the GM New Vehicle Limited Warranty. For more details, go to my.cadillac.com/learnabout/tires or see your dealer. Simulated vehicle shown. Actual production model will vary. Initial availability first half of 2022.

INTERIOR

IMMERSE YOURSELF IN INTRICACY

Inside LYRIQ, an atmosphere of artful lighting and advanced technology invites you to discover every detail.



INTERIOR



SONIC ENLIGHTENMENT

Brilliant backlighting filters through laser-etched wood patterns, shimmering across a detailed metallic pattern on the speakers. The warm, mesmerizing effect mirrors the interplay between sunlight and leaves overhead—just one of the many natural inspirations woven throughout this exquisitely crafted interior.

THE DELIGHT IS IN THE DETAILS

Free from the constraints of a combustion engine, Cadillac designers created a space of intricacy and intrigue within LYRIQ. From a cantilevered center console with a floating front edge to jewelry-box-inspired storage to a detailed pattern inside the air vents, every detail is a labor of obsessive love.

INTERIOR



SPACE TO IMPROVISE

LYRIQ is more than a fully electric work of art—it's an uncompromising SUV. Generous cargo space and flat-folding 60/40 second-row seats deliver the freedom and flexibility to accommodate the essentials, whether you're returning home with fashionable finds or gearing up for far-off adventures.

INTERIOR



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EXTERIOR COLORS

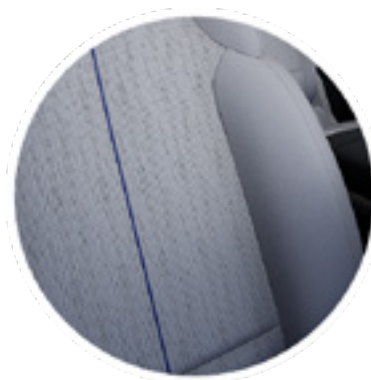


SATIN STEEL METALLIC



STELLAR BLACK METALLIC^{1,2}

INTERIOR COLORS



SKY COOL GRAY

Perforated Inteluxe seating with backlit
Dark Ash Cluster open-pore wood trim



NOIR¹

Perforated Inteluxe seating with backlit
Dark Ash Cluster open-pore wood trim

WHEELS



STANDARD 20" split 6-spoke alloy
wheels with Diamond-Cut/Dark Android
finish and Gloss-Black aero inserts,
paired with self-sealing all-season tires



AVAILABLE 22" dynamic split-spoke
reverse-rim alloy wheels with Polished/
Gloss-Black finish, paired with self-
sealing all-season low-profile tires³

¹ Late availability.

² Available at extra charge.

³ Lower-profile tires wear faster. Tire and wheel damage may occur on rough or damaged roads or from surfaces, curbs, debris or obstacles. This damage is not covered by the GM New Vehicle Limited Warranty.

For more details, go to my.cadillac.com/learnabout/tires or see your dealer.

THANK YOU FOR YOUR INTEREST IN THE ALL-ELECTRIC 2023 CADILLAC LYRIQ

Visit cadillac.com/future-vehicles/lyriq for more information and to sign up to be among the first to receive the latest updates.

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